



# American Towman TowExpo - 2018

## Conference Schedule

Revised August 10, 2018 | Subject to Change

### Thursday, August 16, 2018

8:00 AM – 5:00 PM **Registration Open** **Location**  
Longhorn Foyer

#### Courses & Trainings

8:00 AM – 5:00 PM **WreckMaster Recovery Class Light/Medium Duty Certification Training Level 2/3** **Appaloosa 4**  
Lunch & Saturday Conference Passport Provided

#### Conference Passport: Management Seminars

4:00 – 4:50 PM **Where Does the ELD Mandate Stand?** Brian J. Riker, Fleet Compliance Solutions **Appaloosa 3**

#### Conference Passport: Towing & Recovery Seminars

3:00 – 3:50 PM **Towing and Transport Tie-Down Compliance**, Randall Resch, American Towman **Appaloosa 1**

4:00 – 4:50 PM **Synthetic Chain Vs. Steel Chain**, Terry Abejuela, American Towman **Appaloosa 1**

### Friday, August 17, 2018

7:00 AM – 5:00 PM **Registration Open** **Longhorn Foyer**

**11:00 AM – 5:00 PM Exhibit Hall Open**

#### Courses & Trainings

8:00 AM – 5:00 PM **TDLR Courses: TDLR 4 Hour CE #18038 & TDLR 8 Hour IM #18041** **Palomino 1**  
Southwest Tow Operators' Provider #1616

8:00 AM – 2:00 PM **WreckMaster Recovery Light/Medium Duty: Hands-On (transportation provided)** **Lot R**  
*Shuttle runs from Convention Center garage level shuttle loop*

8:00 AM – 5:00 PM **Medium/Heavy Duty Recovery Training-Part I-8 Hours Classroom** **Appaloosa 4**  
*Bobby Tuttle, CIRT Instructor, Lunch & Thursday Passport Included*

10:00 AM – Noon **TDLR Licensing Workshop**, Todd Forrester, Texas Dept. of Licensing and Regulation **Appaloosa 2**

#### Conference Passport: Management Seminars

10:00 – 10:50 AM **Towing's Common Costs Behaviors**, John Borowski, AutoReturn **Appaloosa 3**

#### Conference Passport: Sales & Marketing Seminars

8:00 – 8:50 AM **How Apps Will Drive Towing Business**, Sam Johnson, TowZing **Appaloosa 2**

9:00 – 9:50 AM **Online Interaction: Stand Out in the Crowd**, Tyler Brunatti, Podium **Appaloosa 2**

#### Conference Passport: Towing & Recovery Seminars

8:00 – 8:50 AM **Wreckers in Trouble**, Randall Resch, American Towman **Appaloosa 1**

9:00 – 9:50 AM **Understanding and Utilizing Tow Pins**, Paul Stephens, Allstate Roadside Services **Appaloosa 3**

10:00 – 10:50 AM **Servicing Lockouts**, Michael Stevens, AAA Dallas **Appaloosa 1**



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### Saturday, August 18, 2018

7:00 AM – 5:00 PM      **Registration Open**      **Location**  
**Longhorn Foyer**

#### Courses & Trainings

8:00 AM – 12:00 PM      **Medium/Heavy Duty Recovery Training: Part II-4 Hours Hands-On (Shuttle provided)**      **Lot R**  
*CIRT Instructor Bobby Tuttle*  
*Shuttle runs from Convention Center garage level shuttle loop*

1:00 PM – 3:00 PM      **TDLR Approved Certification Testing, Southwest Tow Operators**      **Appaloosa 1**

#### Conference Passport: Insurance Seminars

8:00 – 8:50 AM      **Insurance Strategies for Today's Volatile Market, Bobby Tuttle, CIRT**      **Appaloosa 4**

#### Conference Passport: Management Seminars

8:00 AM – 11:00 AM      **Police Towers Conference, Ron Meyers, Police Towers of America**      **Appaloosa 2**

8:00 – 8:50 AM      **Billing for Liquid Debris Cleanup-An Untapped Resource**      **Appaloosa 3**  
*Jim Figueira, Environmental Chemical Solutions*

9:00 – 9:50 AM      **Bedside Manner: Improving Our Communication Skills**      **Appaloosa 3**  
*Kurt Wilson and Bear Godfrey, WreckMaster*

#### Conference Passport: Sales & Marketing Seminars

9:00 – 9:50 AM      **Turn Your Dispatch into a Profit Center, Mike Porter, Speed's Towing**      **Appaloosa 1**

10:00 – 10:50 AM      **Google Guarantees the Calls! Mike Rappaport, OMG National**      **Appaloosa 1**

#### Conference Passport: Towing & Recovery Seminars

10:00 – 10:50 AM      **Protecting Evidence Hold Vehicles, Terry Abejuela, American Towman**      **Appaloosa 3**

**11:00 AM – 5:00 PM      Exhibit Hall Open**

### Sunday, August 19, 2018

8:30 AM – 1:00 PM      **Southwest Tow Operators Legislative Meeting, open to all**      **Fort Worth 6**