



Conference Schedule

WEDNESDAY, JUNE 19, 2024

LOCATION

9 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

THURSDAY, JUNE 20, 2024

LOCATION

7 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

TRAINING & CLASSES

8 AM – 5 PM

WreckMaster Light & Medium Duty Training (Part I: 8-Hr Classroom)
[Bear Godfrey, WreckMaster \(Includes lunch\)](#)

Arena Room 113

8 AM – 5 PM

CIRT Heavy-Duty Training / Level B – (Part I: 8-Hr Classroom)
[Bobby Tuttle, CIRT, \(Includes lunch\)](#)

Arena Room 106

FRIDAY, JUNE 21, 2024

LOCATION

7 AM – 5 PM

Registration Open

Lobby Area - Concourse Level

HANDS-ON TRAINING

8 AM – 5 PM

WreckMaster Light & Medium Duty Training – (Part II: 4-Hr Hands-on)
[Bear Godfrey, WreckMaster](#)
 Shuttle leaving @7:30AM from Houston St, Arena entrance

1653 Houston Rd,
 Burleson, TX

HANDS-ON TRAINING

8 AM – 5 PM

CIRT Heavy-Duty Training Course/ Level B - (Part II: 4-Hr Hands-On)
[Bobby Tuttle, CIRT Instructor](#)
 Shuttle leaving @7:30AM from Houston St, Arena entrance

1653 Houston Rd,
 Burleson, TX

COURSES

8:30 AM – 12:30 PM

TDLR Course: STO/CE 4 HR - Advanced Course #28196

Arena Room 114

8:30 AM – 5 PM

TDLR Course: STO/8 HR- IM Course #28195
[Training by Southwest Tow Operators' Provider #1616](#)

Arena Room 114

9 AM – 12 Noon

Recovery Business Success
[Ron Myers, Pine Tree Towing](#)

Arena Room 113



Conference Schedule

FRIDAY, JUNE 21, 2024 - CONTINUED

LOCATION

SEMINARS

8 AM – 8:50 AM	Liability in Hiring – Are Your Policies Exposing You to Extra Risk? Brian Riker, American Towman	Arena Room 106
8 AM – 8:50 AM	Selling Your Towing Business? You Have Given Your All, Don't Leave Any Money on the Table Laura Gay, Consolidation Coach & Matt DiFrancesco, High Lift Financial	Arena Room 110 A
9 AM – 9:50 AM	Towing Advertising, Marketing and Websites Jared Fischgrund & Chris Blake, OMG Tow Marketing	Arena Room 110 A
9 AM – 9:50 AM	SCRA Strategies: Best Practices for Texas Towing and Storage Brian Walter, The Walters Firm	Arena Room 106
9 AM – 9:50 AM	Protecting Evidence Hold Vehicles Terry Abejuela, American Towman	Arena Room 110 B
10 AM – 10:50 AM	Locked and Loaded: Corporate Structuring to Safeguard Your Towing and Storage Business Brian Walter, The Walters Firm	Arena Room 106
10 AM – 10:50 AM	A Compliant Vehicle Storage Facility in an Environmental World Ed Grubbs & Jim Figueira, ESC – Environmental Chemical Solutions	Arena Room 110A
10 AM – 10:50 AM	Don't Kill your Golden Goose- Protect & Perpetuate your Towing Business Larry Oxenham, American Society for Asset Protection	Arena Room 110B

11 AM – 5 PM **Exhibit Hall Open - Halls A, B, C, D, E, F**

SATURDAY, JUNE 22, 2024

LOCATION

8 AM – 4 PM	Registration Open	Lobby Area - Concourse Level
COURSE		
8 AM – 11 AM	American Towman Quick Clearance Ron Myers, Pine Tree Towing	Arena Room 113
MEETING		
8:30 AM – 11 AM	Southwest Tow Operators Legislative Meeting By Southwest Tow Operators	Arena Room 108



Conference Schedule

SATURDAY, JUNE 22, 2024 - CONTINUED

LOCATION

SEMINARS

8 AM – 8:50 AM	Applying Technology To Contain Insurance Costs Scott Watkins, Mobile Video Computing Solutions LLC	Arena Room 110 A
8 AM – 8:50 AM	KISS (Keep It Stupid Simple) Texas Lien Notification Process Matt Harvey and Felicia Harris, AutoDataDirect	Arena Room 110B
9 AM – 9:50 AM	Toxic Culture – Is Your Company Suffering From the Effects of a Bad Employee? Brian Riker, American Towman	Arena Room 106
9 AM – 9:50 AM	Under the Hood with Google Kevin McMillan, Lift Marketing Group	Arena Room 110A
10 AM – 10:50 AM	Highway Safety Terry Abejuela, American Towman	Arena Room 110B
10 AM – 10:50 AM	Vehicle Fluid Cleanup and your Tow Service Agreement (TSA), Insurance, and the Law Ed Grubbs & Jim Figueira, Environmental Chemical Solutions	Arena Room 110A
10 AM – 10:50 AM	Winning Your Culture War Bear Godfrey, WreckMaster	Arena Room 106
11 AM – 11:50 AM	Electrocution Hazards at Crash Scenes Bobby Tuttle, CIRT	Arena Room 106
11 AM – 5 PM	Exhibit Hall Open - Halls A, B, C, D, E, F	
STO CERTIFICATION TESTING		
1 PM – 3 PM	Southwest Tow Operators Certification Testing for IM or PP License Southwest Tow Operators	Arena Room 106